



**CAGAY AENID (LAPU-LAPU) FATTENING FARM** - Green groupers of the *Epinaphalus Tautvina*, *Epinaphalus Malabaricus*, *Tautvina* and *Cocoeidior* or what is locally known as Lapu-Lapu can be found in fattening cages along the Palina River in Brgay. Cagay. These are mostly exported and are served in the best restaurants in Manila.



**ANG PANUBLI-ON, THE ROXAS CITY MUSEUM**— Holds a comprehensive collection of the city's rich culture and history. It also offers a through view of what Roxas City was then and its vision for the future. The museum used to be a water tank build 1910

# ROXAS CITY

*Seafood Capital of the Philippines*



**LA PLAYA DE ROXAS** - Located at Barangay Baybay, this park by the sea has been dubbed "the people's park". Here, one can watch the sunrise and sunset.

### ROXAS CITY BANDSTAND

Built in the 20's by Jose S. Roldan, first Filipino principal of Capiz Trade School, it is the venue for political rallies presentations, and launchings of programs for the people of the city and the province.



### HOW TO GET THERE:

**Philippine Airlines** Roxas City Airport Tel. No. (036) 6210 - 244  
(45 mins. Travel time) Daily Flight from Manila  
Manila to Roxas 5:30 AM Roxas to Manila 7:25 AM

**Cebu Pacific** Roxas City Airport Tel. No. (036) 6210 - 511/6210 -307  
(45 mins. Travel time) Daily Flight except Friday  
Manila to Roxas 12:45 PM Roxas to Manila 2:20 PM

**Moreta Shipping Lines** Magallanes St. Roxas City  
Tel. No. (036) 6216 - 053/6215 - 841

Tuesday Roxas - Manila 11:00 AM  
Friday Roxas - Manila 2 :00 PM Culasi Port  
Thursday Manila - Roxas 2:00 PM  
Sunday Manila - Roxas 2:00 PM Pier 6

For additional information, please contact:

### TOURISM PROMOTION & DEVELOPMENT OFFICE

Balay Kapisonon, cor. Mckinley St. Roxas City 5800  
Tel. No. (036) 6215 - 316 Fax. (036) 6215 - 316

OFFICIAL WEBSITE : [www.roxascity.gov.ph](http://www.roxascity.gov.ph)



**BAYBAY BEACH** - The 11- km. Stretch of beach is the prime tourist destination of Roxas City. Along the beach are resorts, hotels and restaurants that serve the best seafood in the city. The beach is only a 10 minute ride from the city proper .

# Geography

ROXAS CITY, the capital of Capiz is located at the northeastern tip of Panay island, 84 kilometers from Kalibo, Aklan. The landscape is dotted with verdant hills on mostly flat land intertwined with a network of brackish waters abundant with marine wildlife, the very reason why this paradise is dubbed as the Seafood Capital of the Philippines.



# History



In the 1560's, the Spanish conquistador Miguel Lopez de Legaspi left Cebu and landed along the river banks of Panay. There, he established friendly relations with the natives and eventually converted many of them into Christianity. In December 1899, American forces landed in Panay and took control of the islands. During their regime, several sons and daughters of the town rose to prominence among them were Senator Jose Altavas and national artist Jovita Fuentes. The city's most famous son, however, is Manuel Acuña Roxas the First President of the Philippines after the Commonwealth Period. On April 11, 1951, then Pres. Elpidio Quirino signed into law Republic Act No. 608 creating the city of Roxas in honor of the late President Manuel A. Roxas.

# Culture

A laid-back atmosphere prevails in the city imbuing it with the sense of timelessness. Each day begins with the people involving themselves in various economic jobs and sundry tasks. Everyone tries to get everything done before sunset. This way, they get to enjoy their favorite past times with family and friends.



# Economy

ROXAS CITY has an agri-based economy. Farming and fishing are the major activities and 60% of the city's land area is devoted to these activities. The city is now moving towards commercialization. It is the center of trade and commerce not only in the province of Capiz but also in the northern part of Panay Island. Goods are exported through it's national seaport (Culasi Port) and airport and via the different ports of Iloilo. These are mostly agricultural and marine produce like palay, rice, corn, fresh and dried fish, prawns, crabs, shrimps, diwal and various varieties of shellfish.



# Tourism

ROXAS CITY owes much of it's charm to the mixture of it's rich history and natural beauty.

Sinadya sa Halaran, which means "joy in sharing" is the city's much awaited annual religious fiesta held every December to commemorate the Feast of Our Lady of the Immaculate Conception. Various activities that showcase the true Capizeño spirit are held for the benefit of everyone whether they are residents or visitors to the city. The highlights of the celebration are the Parade of Festivals, the Prosesyon sa Suba, spectacular fireworks, the Koronasyon sang Reyna, the Mutya sang Sinadya sa Halaran, Food Festival with Live Bands, native sports competitions, Dilayag Races, water sports, Sinaot sa Kalye and many more. Every July, the city celebrates the Diwal Festival to further promote this exotic shellfish that is now found only in the province of Capiz. The Diwal Scientifically known as Pholas Orientalis is found in great abundance in the clean waters of Roxas City.



# Locations



IMMACULATE CONCEPTION CATHEDRAL (1954) - One of the oldest church in Panay Island. It is the only blue cathedral in western visayas and the symbol of the catholic faith in Roxas City, Capiz.



BIRTHPLACE OF PRES. MANUEL A. ROXAS - located a few blocks from the city hall, this edifice is a "must see" while visiting the city.



CADIMAHAN RIVER TOUR—Experience a refreshing and enriching ride thru a river while observing different ways of fishing amidst green mangroves and associated wildlife, and interacting with fisherfolks as they tell their stories.



CULAJAO ECO-PARK - The park is managed by the Kakosa, a barangay based organization assisted by the City Agriculture Office. Here, one can see and be briefed on the many endemic varieties of mangroves and other wildlife found in the city and province. Cottages are for rent to visitors.



**OLOTAYAN ISLAND** — A home to colorful fish and coral reefs, this 53—hectare island is blessed with a white sand beach and serene shores. It has crystal clear waters and abundant marine life ideal for swimming, snorkeling, and scuba diving.



**BAYBAYON SEAFOOD PLAZA** - Located at Baybay beach is a stretch of stalls serving the freshest seafood in town. Baybay Seafood Plaza offers a perfectly, laid-back atmosphere where one can simply dine and relax to the refreshing sea breeze, sparkling gray sands, serene blue waters and pristine shoreline. It specializes in "talaba" or oyster steamed in or roasted over hot charcoal and the famous "Diwal" (Angel Wings) either steamed or baked. It also offers other mouth-watering dishes like grilled catfish, squid and other grilled delicacies at affordable prices. It is the perfect venue for an intimate dinner for 2 or lively family gatherings.



#### CAPIZ BRIDGE

"NOW ROXAS CITY BRIDGE" - Gobernadorcillo Francisco Javier Andrada was responsible for the construction of the wooden bridge of Capiz town (now Roxas City) on December 6, 1841. With less sophisticated equipments in cutting logs and trimming timber into fitted sizes, local workmen took almost a year to complete the bridge. The construction was then viewed as a symbolic move by the Spanish authorities to bridge the gap between the so-called "civilized" poblacion and the "untamed" upland area. As a result, major economic changes became evident that somehow justified the effort and the expenses incurred for the construction of the bridge.

Later in 1909, during the incumbency of Governor Antonio Habana, Capiz Bridge was concreted to allow heavy cargoes and an increasing number of motorized and pedal-pushed vehicles to pass through with ease. Taking almost a year to complete, a wider concrete bridge became a welcome structure then as it is today spanning the Panay River at the heart of the city.

Known for his infrastructure projects, Governor Habana built a number of bridges in the province. He left a legacy that provided Capizeños better accessibility that lasted for decades.

Today, Capiz Bridge (now Roxas City Bridge) stands true to the purpose of its construction.



**MANTALINGA ISLAND** - which is a kilometer away from the shoreline of Baybay beach has been identified as an ideal diving spot for scuba divers and a perfect rotunda for sailboat (dilayag) and kayaking contests. Recently nicknamed "Good Luck Island" by tourism consultants, the place is believed to be a source of luck for local fisherfolk. They write the names of their fishing boats on one side of the island before they set out to sea for the first time.



**HORTUS BOTANICUS** - boasts of a collection of both introduced and endemic plants that are properly labeled and arranged according to families. The Hortus Botanicus is in Milibili, a barangay of Roxas City, which is around 3.12 kms. from the city proper and 950 meters away from the national road. The site is nestled on the gentle rolling hills of Milibili. The existing body of water at the site can hold aquatic plant accessions and facilities for recreation. Its location is ideal for seminars, hands-on trainings programs, retreats or simply for somewhere to unwind. Plant hobbyists, on the other hand can learn more here and avail of planting materials for their collection.

The gardens are not only a living museum of plants or a sanctuary and conservation area for the city's plant species but also a learning center where livelihood activities like the setting-up of backyard gardens, training for garden services and other allied activities can be conducted.



**TEODORO ARCENAS TRADE CENTER**—A primary commercial center for Roxas City intended for trading of Capiz agricultural and marine products as well as handicrafts. Capiz shell products are well recognized in the world market because Capiz is the only living paradise for the Capiz shells that can be found in the vast sea treasure chest. Capiz shells are actually the outer shell of a marine mollusk, with the scientific name Placuna Placenta. It can be found in the shallow coastal waters of Roxas City, Capiz.

